9th

AGRO
TECH
2010

INDIA'S PREMIER BIENNIAL
AGRO TECHNOLOGY & BUSINESS FAIR

3 - 6 December 2010, Chandigarh, India

www.agrotech-india.com

SUSTAINABLE AGRICULTURE

CONCURRENT EVENTS

New Feature

AGRICULTURAL RESOURCE MANAGEMENT

• Agronomy • Agriculture conservation - Water & soil conservation, On-farm water management, Irrigation water management • Climate Control & Weather Management Equipment • Energy & Environment Management • Natural Resources Management • Resource Management & Warehousing Services

KISAN GOSHTHIS
INTERACTIVE SESSIONS WITH FARMERS

These special sessions would focus on procedural topics to awaken and educate the farmer on the various agri business opportunities available to them today

AGRI EXPO 2010

• Agro Chemicals • Agri Biotechnology • Agri Implements • Irrigation Systems • Fertilisers • Greenhouse Technology • Hydroponics Nutrients • Pesticides • Polyhouses • Seeds • Hybrid Seeds / Grains & Crops• Tissue Culture • Transgenic • Floriculture • Horticulture • Sericulture • Bio Control Agents • Bio Equipment • Bio Fertilisers / Compost • Bio Informatics • Bio Laboratories • Bio Manures • Bio Pesticides • Bio Prospecting • Environ Bio Tech • Social Forestry • Storage Equipment • Financial Institutions • Marketing Organisations • Nodal Government Agencies

FOOD EXPO 2010

• Processed & Packaged Food • Frozen Foods • Fruits & Vegetables • Processed Dairy Products • Marine & Ready to Eat Foods • Processed Poultry Products • Beverages • Bakery Products & Ingredients • Confectionery & Sweets • Conserves, Ingredients & Spices • Staple Foods and Raw Material • Exporters of Food Products • Research & Consultancy Organisations • Marketing Organisations • Nodal Government Agencies

LIVESTOCK EXPO 2010

Dairy Management • Breeding for Milk & Drought Animals • Housing & Environment Management • Building Materials & Equipment •Disease Diagnostic Systems • Feeds & Feeding • Feed Additives - Vitamins, Enzymes & Probiotics • Feed Preservation

Poultry Management • Poultry Breeding • Housing & Environment Management • Security Systems • Feeding & Watering Systems • Feed Additives - Vitamins, Enzymes & Probiotics •Disease Diagnostic Systems • Healthcare Products

Fishery Management • Fish Breeding and Cultivation

Livestock Management • Genetics • Healthcare • Meat Inspection • Feeds & Nutrition • Animal Breeding • Meat Processing Equipment & Supplies • Sprinkler Systems • Housing Design • Animal Production & Management • Waste Management Systems • Disease Diagnostic Systems • Veterinary Medicine

• Farm Management • Post Harvest Management • IT Enabled Services • Financial / Risk Management World • Futures Trading Floor • e-governance in Agriculture • Universities & Educational Institutions • Research Organisations

FARM SERVICES 2010

AGRO TECH Conferences

International Conferences on: Improvements in Seeds, Fertilizers and Micro Nutrients; Animal Nutrition; New Paradigm in Agriculture Marketing; New Technologies in Food Processing; Irrigation and Water Management

INTERNATIONAL Pavilion 2010

The International Pavilion would bring together players from all over the world to converge and execute meaningful agri business

FarmTech 2010

• Tractors • All-Terrain Vehicles (ATVs) • Satellite Positioning System (GPS) • Workshop Tools & Equipment • Land Reclamation & Development • Primary / Secondary Tillage • Sowing & Planting • Grain Harvesting • Balers & Straw Handling • Grassland / Forage Harvesting • Crop Transport & Handling • Crop Drying, Storage & Processing • Land Drainage • Farmland Maintenance • Farm Water Supply • Forestry Machinery • Vineyard Machinery • Replacement Parts • Workshop Tools & Equipment • Meteorological Equipment • Wheels / Tracks & Tyres • Machinery Storage & Shelter • Farm Buildings • Farm Power

States of INDIA 2010

The States of India will showcase their best agri practices and policy initiatives to the agro world.

FoodTech 2010

• Food Processing Technology, Equipment and Machinery • Food Retailing & Vending Systems • Dairy Equipment & Technology • Processing Equipment for Milk & Milk Products • Poultry Equipment & Technology • Poultry Equipment & Accessories • Poultry Slaughter Equipment • Preservation Machinery • Product Handling & Transportation Equipment • Quality Testing Equipment • Computer Screening Systems •Packaging Materials • Post Harvest Technologies & Equipment • Refrigeration & Cold Chain Systems and Equipment • Cleaning Products and Equipments • Educational Institutions • Industry Promotion Organisations

EXHIBITOR CATALOGUE ADVERTISEMENT FORM

The catalogue will be a source-document on the water and related industry and will be used as an investor's guide. This will feature editorials & advertisements of the exhibitors, listing their products and services. It will be distributed free of cost to all the exhibitors.

ADVERTISEMENT RATES								
Colour(s)	Single Colour	Multi Colour						
Cover/Page	Inside Page	Inside Page	Page Facing Inside Back Cover	Page Facing Inside Back/ Front Cover	Inside Back Cover	Inside Front Cover	Back Cover	Book Mark
INR	6,000	12,000	14,000	14,000	15,000	20,000	30,000	35,000
USD	150	300	350	350	400	520	720	850

Mechanical Data: Print Area: 11.5 cm (width) x 18.5 cm (length) Overall 14.0 cm (width) x 22.0 cm (length)
In the event of Artwork and Positives exceeding the size mentioned above, processing will be charged extra at actuals.

We would like to advertise in the Exhibitor Catalogue in _____ colour(s), in _____ option.

Artwork / Positives* in the appropriate size is   [   ] enclosed   [   ] will be sent separately

* Artwork / positives to reach not later than **15 October 2010.** Advertisement rates are inclusive of service tax.

We are enclosing herewith a Demand Draft for INR / USD _____ dated _____No._____
drawn in favour of Confederation of Indian Industry (Northern Region) payable at Chandigarh, India.

General terms & conditions for advertising in the Agro Tech 2010 Exhibitor Catalogue
Advertisement opportunities in the Agro Tech 2010 Exhibitor Catalogue are equally available to Exhibitors and non-Exhibitors • The submission of this form by the company / organisation shall constitute a firm order on the Organizer • Order will be accepted by the Organizer provided it is received with Demand Draft for the Full amount in advance payable to the Confederation of Indian Industry, Chandigarh. There is no guarantee of advertisement appearance unless this condition is fulfilled • Rates shown are payable strictly net, without deduction, discount or agency commission. Special position (Back Cover, Inside Cover etc.) will be allotted on first-come-first serve basis. The Catalogue will be printed by offset process. Accordingly, the Advertiser must send Art Pulls or finished Art Work (preferably in Corel-draw format) and positives of appropriate size to the Organizer latest by **15 October 2010** • No clarity of reproduction will be guaranteed, if the advertiser sends block, etc.

Declaration
We have read the terms & conditions and undertake to observe and follow them.
Name:_____

Designation:_____

Company:_____

Address:_____

Country: _____

Tel:_____Fax:_____Mobile:_____

E-mail:_____Website: _____

Signature:_____

Date:_____

SPACE RENTALS*

	INR	USD
Category A Shell Scheme fully furnished modular indoor booth(s) (min 9 sqm)	6900 per sqm	182 per sqm
Category B Indoor Raw Space (min 51 sqm)	6000 per sqm	155 per sqm
Category C Outdoor Raw Space (min 96 sqm)	5300 per sqm	140 per sqm

Special offer:

10% discount on basic space rental till 30 July 2010
5% discount till 31 August 2010 • 15 % discount for Indian SSI units
(to avail this benefit, exhibitor will have to pay 50% of total payment at the time of booking)

STAND TYPE SURCHARGE (Mandatory)

Type A	In-line booths (opening onto an alley) no surcharge
Type B	Corner (opening onto 2 alleys) 10% on space rentals
Type C	Peninsular (opening onto 3 alleys) 15% on space rentals
Type D	Island (opening onto 4 alleys) 20% on space rentals

A B D
C

CAUTION MONEY (Refundable)

To accompany the application for booking a stall @ 10% of the space rentals

ELECTRICITY DEPOSIT (Adjustable) *

To accompany the application for booking a stall @ 10% of the space rentals
Balance would be refunded/payable after adjusting the actual electricity consumption
Exhibitor would be required to pay the consumption charges @ INR 450 / USD 10 per KW per day for the fair

* Service Tax applicable as per Government of India notification.

(LAYOUT & RENTALS)

9th

AGRO TECH 2010

INDIA'S PREMIER BIENNIAL AGRO TECHNOLOGY & BUSINESS FAIR

3 - 6 December 2010, Chandigarh, India

www.agrotech-india.com

Exhibition layout plan for AGRO TECH 2010, Sector 22 Parking, Parade Ground, Chandigarh.

NOTE:-
ALL DIMENSIONS ARE IN METERS.
ALL STALLS ARE OF 09 SQM. (3.0 X 3.0 M.) UNLESS MENTIONED
LAYOUT PLAN IS NOT TO SCALE

SECTOR 22 PARKING

LEGEND
- AGRI EXPO
- FOOD EXPO
- FOOD TECH
- INTERNATIONAL PAVILION
- FARM SERVICES AGRICULTURAL RESOURCES MANAGEMENT
- STATES OF INDIA LIVESTOCK EXPO
- STATES OF INDIA
- FARM TECH

India's Premier Biennial Agro Technology Fair
3 - 6 DECEMBER 2010
Parade Ground, Chandigarh

BE A SPONSOR !

SPONSORSHIP OPTIONS					
AGRO TECH 2010					
Event Sponsor	INR 15 lacs	40000 USD	Exhibitor Catalogue	INR 2 lacs	5300 USD
Event Co-sponsor	INR 10 lacs	26350 USD			
CONCURRENT EVENTS			**CONFERENCES**		
Principal Sponsor	INR 7.5 lacs	20000 USD	Platinum	INR 5 lacs	13175 USD
Associate Sponsor	INR 5 lacs	13175 USD	Gold	INR 3 lacs	7900 USD
Associate Co-sponsor	INR 3 lacs	7900 USD	Silver	INR 2 lacs	5300 USD

We are interested in sponsoring:

AGRO TECH 2010

Event Sponsor ☐

Event Co-Sponsor ☐

CONFERENCES

Platinum ☐

Gold ☐

Silver ☐

CONCURRENT EVENTS	Principal Sponsor	Associate Sponsor	Associate Co-Sponsor
Agri Expo 2010	☐	☐	☐
Agricultural Resource Management	☐	☐	☐
Farm Services 2010	☐	☐	☐
Farm Tech 2010	☐	☐	☐
Food Expo 2010	☐	☐	☐
Food Tech 2010	☐	☐	☐
Livestock Expo 2010	☐	☐	☐
Interactive Sessions with Farmers	☐	☐	☐

EXHIBITOR CATALOGUE ☐

Name:_____

Designation:_____

Company/Organisation:_____

Address:_____

_____

Country:_____

Tel:_____ Fax:_____ Mobile:_____

Website:_____ E-mail:_____

EXHIBITION BOOKING FORM

We are interested in :

Exhibiting at:

Agri Expo 2010	☐	Food Tech 2010	☐
Agricultural Resource Management	☐	Livestock Expo 2010	☐
Farm Services 2010	☐	International Pavilion	☐
Farm Tech 2010	☐	States of India	☐
Food Expo 2010	☐		

Please reserve _____ sqm

on behalf of _____

Stall No(s) [_____]   Under Category   [A] [B] [C]

(Please refer to the layout plan)

Sponsorship* [_____]   Visiting the Fair [_____]

Advertising in the Fair Catalogue* [_____]   Attending the Conference [_____]

* Please refer to inserts/forms for details

Our cheque / demand draft for INR / USD _____ drawn in favour of Confederation of Indian Industry, (Northern Region) payable at Chandigarh, India is enclosed.

Name:_____

Designation:_____

Company/Organisation:_____

Address:_____

_____

Country:_____

Tel:_____Fax:_____Mobile: _____

Email:_____

Agro Tech 2010

India's agri sector is globally well known for its large and varied produce. Rapid developments in the field of agricultural techniques led to increased agricultural productivity and diversification. A profitable export market for the internationally comparable and competitively priced agri products has further boosted the agro and allied industry.

The mantra for sustainable growth of the Indian agrarian economy is the constant integration of skillful and innovative techniques into the entire food production system translating into commercial profits for all stakeholders of the Indian agri system. Thus, cost effective advanced technologies need to reach the Indian farms.

To attain this objective, Agro Tech 2010 is being organised as a link between technology holders and the user industry, with special focus on farmer-expert interface.

An international agro technology & business fair, Agro Tech 2010 would be a spotlight event. The participation of global agri powers, the agriculturally thriving Indian states as well as leading corporate names would indeed make it the hub of lucrative agri business.

Be there!

Visitor Profile

- Agri Engineering Units
- Agri Universities & Research Institutions
- Agriculture departments
- Agriculturists
- Agro Industry Corporations
- Centre & State government agencies and departments
- CEOs & Senior Managers of Indian companies/ MNCs
- Commercial & registered Breeders
- Dairy owners & producers worldwide
- Distributors / Manufacturers / Suppliers of Food & Dairy Equipment
- Entrepreneurs
- Farmers
- Farm contractors
- Horticulturists & Floriculturists
- International & Domestic Business Delegations
- Researchers & Educators
- Scientists

AGRO
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2010

INTERNATIONAL PARTICIPANTS
OVER THE YEARS

| Australia | Belgium | Canada | China | France | Germany | Israel | Italy | Japan | Netherlands |

| New Zeland | Poland | South Africa | Spain | Switzerland | Thailand | Turkey | United Arab E. | United Kingdom | United States |

CII

Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 7800 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 385 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and water, to name a few.

Complementing this vision, CII's theme for 2009-10 is 'India@75: Economy, Infrastructure and Governance.' Within the overarching agenda to facilitate India's transformation into an economically vital, technologically innovative, socially and ethically vibrant global leader by year 2022, CII's focus this year is on revival of the Economy, fast tracking Infrastructure and improved Governance.

With 65 offices in India, 9 overseas in Australia, Austria, China, France, Germany, Japan, Singapore, UK, and USA, and institutional partnerships with 221 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

For more details on Agro Tech 2010, contact:

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Fax +91- 172- 2606259/2614974
Email: agrotech@cii.in; tradefairs.nr@cii.in
Website: www.agrotech-india.com

buzzimc.com